



# 2022

## MEDIA KIT

JNL™VIP  
JENNIFER NICOLE LEE

*"It's my goal and passion to increase the quality of your lifestyle". Jennifer Nicole Lee*



# Jennifer Nicole Lee

is an over-accomplished, highly-sought after fitness expert, has been coined "The Queen of Wellness", known on a global level as "The Fitness Artist" & lovingly known as Coach JNL to by her VIP Queens worldwide.

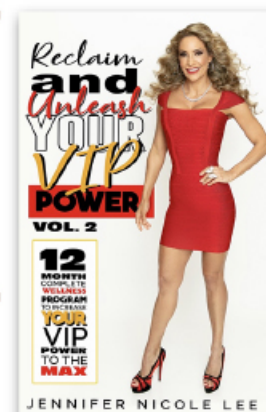
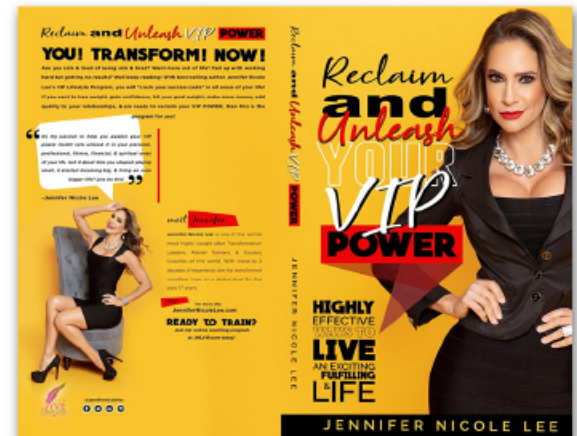
Once an overweight mom, she took control of her life, shedding over 80 lbs in 2003 and has kept this weight off for close to 20 years, leading her to become a best selling author of 18 wellness books, a motivational Life Coach & a Celebrity Fitness Trainer, empowering countless through her virtual Wellness Program entitled "JNL VIP Online Coaching" at [www.JNLVIP.com](http://www.JNLVIP.com) She is the creator of the accredited "VIP Queen Method" for all fitness levels, with a focus on fat loss, muscle toning, also with an emphasis on breathing for complete & total wellness.

JNL is passionate about sharing her own transformation with others, allowing her to truly connect deeply with her VIP clients.



She is a best selling author to the following books sold worldwide at major bookstores and also at Amazon.com, Jennifer Nicole Lee's Books on Wellness, Transformation, Fitness & Health, and Life Giving Food:

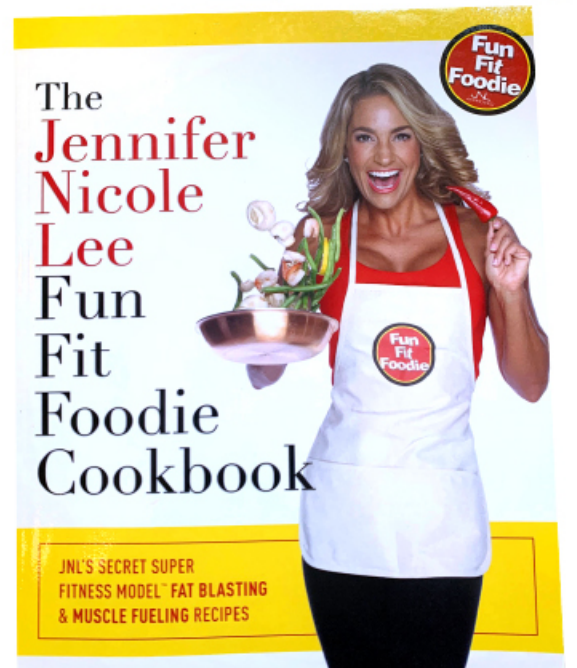
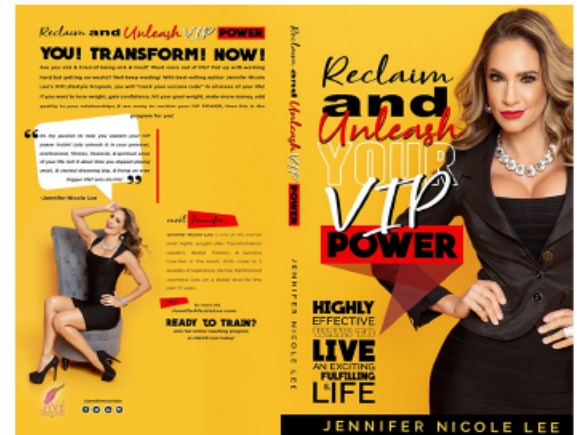
1. The Mind, Body & Soul Diet Book: Your Complete Transformational Guide to Health, Healing & Happiness", with forward written by Dr. Joe Vitale, one of the key teachers featured in "The Secret".
2. The Fitness Model Diet Book" JNL's Super Fitness Model Secrets to Optimal Health"
3. The Bikini Model Diet Book
4. The Fun Fit Foodie Cookbook: JNL's Secret Super Fitness Model Fat Blasting & Muscle Fueling Recipes
5. Crack the Code! Unlock Your Fat Burning & Weight Loss Potential
6. The Sexy Body Diet
7. When You are Stuck in a Rut & Need a Motivational Kick in the Butt
8. Foot Steps to Success: How to Be Fit & Successful in All Areas of Your Life
9. Descifra ElCodigo, Spanish Version of "Crack the Code"
10. Vol 1 of "When You are Stuck in a Rut & Need a Motivational Kick in the Butt"
11. Vol 2 of "When You are Stuck in a Rut & Need a Motivational Kick in the Butt"
12. Vol 3 of "When You are Stuck in a Rut & Need a Motivational Kick in the Butt"
13. Jolt of JNL: Jennifer Nicole Lee's Compilation of Inspirational Photos & Motivational Quotes
14. FITNESS MODEL PROGRAM BOOK & LIFESTYLE GUIDE
15. Kill Your Monster Craving Book & Guide
16. Bikini Model Program Book
17. Reclaim & Unleash Your VIP Power Volume 1
18. Reclaim & Unleash Your VIP Power Volume 2



## Jennifer Nicole Lee is “The Fun Fit Foodie”

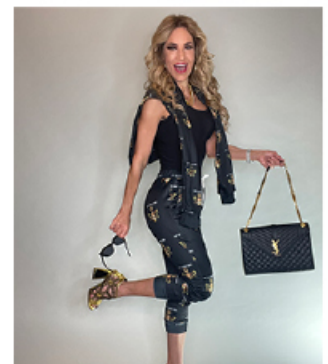
Jennifer is famous for her restaurant reviews, HSN, QVC and Amazon Live Shopping Channel Appearances. She loves to cook and eat healthy.

Her best-selling book *The Fun Fit Foodie* is a global hit, as she takes unhealthy recipes and flips them making them healthy. Her Instagram page for food and cooking is @JNLFunFitFoodie and is wildly successful.



## Fashion Designer & Lifestyle Brand Creator

Jennifer Nicole Lee has expanded into her VIP Lifestyle Brand with drinkware, exercise clothing, from sleek stylish athleisure wear, hats, bags, and more. She recently had a super successful fashion show launch, celebrating her global clothing hit at [www.OneStopVIPShop.com](http://www.OneStopVIPShop.com) and [www.VIPQueenFashion.com](http://www.VIPQueenFashion.com)



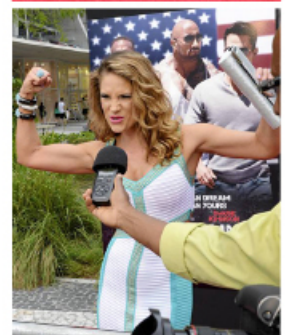
JNL  
JENNIFER NICOLE LEE  
WORLDWIDE

## Jennifer Nicole Lee is the CEO and visionary power house behind JNL Worldwide, Inc.

Due to her wildly successful globally broadcasted and marketed fitness and wellness products, books, digital products, commerce, merchandise and movies she has appeared in, she is internationally recognized in over 110 different countries. She is a SAG-AFTRA actress, having appeared in major motion pictures and movies, such as Michael Bays' Pain & Gain, among others. In short, "JNL" is an extremely successful global mega-brand and is recognized worldwide. Ms. Lee is an international celebrity, a bestselling author, a highly sought-after spokes model, power pitch woman being the name/face/and body of all of her lifestyle brands, wellness products, exercise equipment, home, bath, bedding, spa, and electronic downloads, and websites.

Jennifer Nicole Lee has branched out her empire with the mindset to pay it forward. She is a philanthropist contributing to many different organizations and endeavors to empower women across the globe through her conferences and speaking engagements on how to brand and market yourself. How to have the life you so richly deserve.

However and most importantly she is a devoted mother, representing the millions of other mom's and women in the world with a brand they can trust.



## Having built her own 10,000 square foot home, on a one acre lot in the premiere residential neighborhood of Pinecrest, FL

Jennifer Nicole Lee worked with her team of architects to create her dream home. With her love of design, architecture and also her expertise in luxury real estate, Jennifer now adds to her resume Luxury Real Estate Agent as she is signed with Sothebys International Realty.

Her websites [www.JenniferNicoleLeeRE.com](http://www.JenniferNicoleLeeRE.com) and also [www.JNLVIPRE.com](http://www.JNLVIPRE.com) are some of the most visited Luxury Real Estate domains in the country, due to her exclusive VIP access tours that not many agents are granted access to. If you have a Grand Opening for a luxury condo residential tower, or would love to highlight your your new real estate project, you can count on JNL.



**JENNIFER  
NICOLE LEE**

LUXURY REAL ESTATE AGENT WITH  
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786-516-6636  
JLEE@ONESOTHEBYSREALTY.COM  
WWW.JNLVIPRE.COM




## JENNIFER NICOLE LEE - PHILANTHROPY

Jennifer is passionate about her Charity work, and always contributes to her causes from her various projects.



## JENNIFER NICOLE LEE - VIP PETS

VIP Pets is a natural expansion of her VIP brand, as she is an animal lover and many of her VIP Queen clients around the world also love their pets.



## Contact Jennifer Nicole Lee

For more info, please email JNL's Team.

**Email:** [TheJenniferNicoleLee@gmail.com](mailto:TheJenniferNicoleLee@gmail.com)  
[mhonablue@gmail.com](mailto:mhonablue@gmail.com)

JENNIFER NICOLE LEE LUXURY REAL ESTATE THE BENTLEY BRANDED CONDO RESIDENCES

<https://www.youtube.com/watch?v=QYjlofaZcYg>

JNL AT ANATOMIE:

<https://www.youtube.com/watch?v=f50IGztDshA>

JENNIFER NICOLE LEE AT THE COBBLER

[https://www.youtube.com/watch?v=5kxmvOb\\_go](https://www.youtube.com/watch?v=5kxmvOb_go)

THE VIP QUEEN FASHION SHOW

<https://www.youtube.com/watch?v=G4DAg-EKDpU>

BEAUTY SECRETS OF THE RICH AND FAMOUS

[https://www.youtube.com/watch?v=X\\_3F9J6MkPw&t=10s](https://www.youtube.com/watch?v=X_3F9J6MkPw&t=10s)

THE VIP QUEEN COLLECTION MODELED BY THE DESIGNER JENNIFER NICOLE LEE

<https://studio.youtube.com/video/HTbGifmJVM/edit>

## JENNIFER NICOLE LEE for THE VIP QUEEN FASHION LIFESTYLE SHOW

THE HIGH SOCIETY CHARITY EVENT FASHION SHOW

<https://www.youtube.com/watch?v=ri9s6bFFaNM>

JLEE SHOWCASES TOP AVANT GARDE FASHION BOUTIQUE IN MIAMI DESIGN DISTRICT

[https://www.youtube.com/watch?v=X\\_3F9J6MkPw&t=10s](https://www.youtube.com/watch?v=X_3F9J6MkPw&t=10s)

## SOCIAL MEDIA

- **Online Coaching Program** [www.JNLVIP.com](http://www.JNLVIP.com)
- **Sign Up for Power Coaching** [www.VIPPowerCoaching.com](http://www.VIPPowerCoaching.com)
- **Sign up for newsletter** [www.JenniferNicoleLee.com](http://www.JenniferNicoleLee.com)
- **Outfits, Tshirts, and Merchandise** at [www.OneStopVIPShop.com](http://www.OneStopVIPShop.com)
- **TikTok** @JenniferNicoleLee

## FOLLOW ON IG

@OneStopVIPShop      @JNLFunFitFoodie  
@JenniferNicoleLee      @JNLGymVIP  
@JNLMakeUp      @JNLVIPLIFE  
@JNLMediaProductions  
@VIPQueensWhoConquer

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